



American Population Panel

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Virtual Incentives (VI) redemption link instructions

1. Click the redemption link sent via an email or text message from VI.
 - Emails will come directly from their web address at virtualrewardscenter.com.
 - Text messages will come from VI's phone number at 646-736-2250.
 - If you can't click the redemption link, please copy/paste it into a browser.
2. On the VI website, choose your preferred type of e-gift card by clicking the 'select' button under your card of choice.
3. You will be prompted to confirm your selection. Note: You will not be able to change your selection after clicking the 'confirm' button.
4. Once your choice is confirmed, you will be asked to copy a VI-supplied code and click the 'activate my card' button.
5. On the Virtual Reward Center screen, paste the code in the text box and click the 'submit' button.
 - At this point, VI will ask you to create a free account or login to an existing account where you will access your chosen e-gift card.

For additional assistance or questions regarding e-gift cards please contact:

Virtual Incentive Customer Service
Email: support@virtualrewardcenter.com
Phone: 646-736-1910